



MarketCulture.com

Privacy Policy

Last Updated 3/30/11

General

MarketCulture Strategies, Inc. ("MarketCulture Strategies") is committed to respecting the privacy of its customers, visitors and other users of the MarketCulture websites. This privacy policy is provided to demonstrate our commitment to fair information practices and the protection of your privacy. We respect your right to privacy and take your privacy seriously. Our privacy policies are strict and we are diligent in keeping your personal and financial information secure. Accordingly, this privacy policy is to inform you about our data gathering and dissemination practices for this website.

Collection of your Personal Information

Most pages on this website can be visited without providing any information about you or your company. Exceptions may occur in order to provide requested services. This privacy policy details those exceptions. Please make sure to read this privacy policy in full.

Terms and Conditions

- This privacy policy covers our treatment of personally identifiable information that we may collect when you are on our site, and when you use our services.
- We commit to hold all information you provide to us in complete privacy, except as otherwise specifically disclosed in this privacy policy.
- We do not sell or rent your name or personal information to any third party without your express permission.
- We do not sell or rent our mailing list.
- Your information is only accessed by authorized employees.

All employees are required to adhere to our strict privacy policies and any employee who violates the privacy policy is subject disciplinary measures up to and including termination of employment.



Information Collected

As of the date of this privacy policy, MarketCulture Strategies collects only contact information from users of this website, such as name, email address, mailing address and telephone number. At this time, MarketCulture Strategies does not collect financial information regarding users or customers through this website.

Cookies

Our website uses cookies to save your username and password if you become a member and decide to use the "Remember Me" option. This means you don't have to re-enter these items each time you visit our site.

Use of Your Personal Information

As a registered user of this website, your personal contact information (including, your email or mailing address) may be used by us to send you information about our company, our products or services and to send you promotional materials. Your contact information may also be used to send you our newsletters, and information regarding changes to our policies or prices. We may also send you special offers on behalf of third parties. However, in doing so, no third party will be provided with access to your personal contact information. Further, you can always opt out of future offers and newsletters by selecting the "Opt Out" feature under your Account Preferences. We will not send you other email at the address you provide, except for communications related to your own MarketCulture Strategies account.

Other Information Usage

We may share your personal information in a manner that does not identify you specifically nor allow you to be contacted but does identify certain criteria about our users in general. For example, we may inform third parties about the number of registered users, the nature of our visitors, and the pages most frequently browsed.

Protection of Children's Personal Information

MarketCulture Strategies is a general audience website and does not knowingly collect any personal information from children. While our website may be viewed by children, we do not wish to receive data from children. MarketCulture Strategies encourages parents and guardians to spend time online with their children and to participate in the interactive activities offered on the sites their children visit. No information should be submitted to, or posted at, the MarketCulture Strategies web site by visitors under 18 years of age without the consent of their parent or guardian.



Confidentiality and Security of Personal Information

Except as otherwise provided in this privacy policy, MarketCulture Strategies will keep your personal information private and will not share it with third parties unless disclosure is necessary to (i) comply with a court order or other legal process, or (ii) enforce the Terms of Use. Your personal information will be stored on secure servers that are not accessible by third parties except third parties providing hosting or other business services related to our website who are obligated to protect such information from disclosure to others.

Lost or Stolen Information

You must notify us promptly if your user name or password is lost, stolen or used without your permission. In such event, we will remove or change your user name or password as directed by you and update our records accordingly.

Links to Third Party Sites

This website contains links to other websites that are not controlled by MarketCulture Strategies ("Third Party Sites"). Please be aware that we are not responsible for the privacy practices of such Third Party Sites. We encourage our users to be aware when they leave our site and to read the privacy policies of each and every website that collects personally identifiable information. The MarketCulture Strategies privacy policy applies solely to information collected by this website.

Changes to this Privacy Policy

MarketCulture Strategies reserves the right to change, modify or update this privacy policy at any time and without notice to you simply by posting the changed, modified or updated privacy policy. When we do, we will also revise the "last updated" date at the top of the privacy policy. Any such change, update or modification will be effective immediately upon posting on this website.

Enforcement of this Privacy Policy and Contact Information

MarketCulture Strategies welcomes your comments regarding our privacy policy.

IF FOR ANY REASON YOU BELIEVE THAT YOUR PRIVACY HAS BEEN BREACHED THROUGH THE USE OF OUR WEBSITE, YOU MAY CONTACT US IMMEDIATELY BY **E-MAIL (info@marketculture.com)**, AND WE WILL DO OUR BEST TO PROMPTLY DETERMINE AND CORRECT THE PROBLEM.